Journalism: Mrs. Tracy Chapter 8: Writing Editorials and Opinion Columns

1. Discuss the editorial board process. (You have to read the first two pages in their entirety.) What latitude do columnists experience that normal opinion writers do not?

- 2. List and define each type of editorial:
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3. What is really important to the success of an editorial? (Page 130)

4. Differentiate between a "column" and a regular "editorial." (Throughout the chapter)

5. List 3-5 topics/issues you would like to write about.

6. As far as you can determine, which would you prefer to write, a regular editorial or a column? Discuss your preference.