Learning Objectives:

- **Describe the feature writing genre**
- **Identify the types of leads that work best for feature stories**
- **Identify/describe various types of features**
- **Identify/define techniques in feature writing**

1. Is the feature story hard or soft news? Explain.

2. The introduction of the chapter differentiates between what makes the news and what makes a feature. What inherent quality will a feature story possess?

3. According to the text, what is the primary role of the feature story?

4. What is the feature story's goal?

5. Why are newspapers covering more feature stories nowadays?

6. Why does the inverted pyramid not apply to the feature story?

7. Read the list of feature ideas on page 78. Choose at least two and relate them to Stephen Decatur.

8. What type of lead(s) work best for the feature story? Explain. Why does a simple news summary lead not work in this type of article?

   -

   -

   -

   -

   -

9. Define/explain "nut paragraph" or focus paragraph.

10. What works better to capture a person than simple question and answer sessions?

11. Identify techniques in writing a strong feature story.

12. Identify and define each type of feature story:

   -
   -
   -
   -
   -
   -
   -

13. List no fewer than 3 non-profile ideas for feature stories. Refer to Chapter 5 for "special story" ideas.

14. Who/what might you do your feature on?

15. List 5 questions you will ask him/her?

16. What can a feature writer do that a news writer cannot?