

1. List and explain the characteristics of news.
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.
 - 9.
2. What factors do editors consider when they layout their lead off stories?
3. Thoroughly define hard news.
4. Thoroughly define soft news.
5. Provide an example of a hard news magazine or hard news television show.
6. Provide an example of a soft news magazine or soft news television show.
7. Why can larger newspapers provide in depth stories in specific disciplines?
8. What do smaller newspapers have to rely upon to get many of their world wide stories?
9. What is prominence?
10. In what ways can a typically “boring” hard news story be written making it more enticing to the reader?

11. What is “the human or personal angle”?

12. Why do some news stories add a local element to a national or world news story?

13. How many ways can you spell “Smith”? Spell the different ways.
How about “John”?
How about “Katie”?
How about “Ashley”?
How about “Jeff”?
How about “Lindsay”?
Why have you answered this series of questions?

14. What is a “nose for news”?

15. What is an “essential principle of news practice”? You will find this specific phrase in your text.

16. What is the “inverted pyramid”? You may need to refer to chapter 3. In what ways do news writers combine formats of writing?

17. Define the following **news elements**:
 - Timeliness/immediacy**

 - Proximity/nearness**

 - Consequence/impact**

 - Prominence (I know you defined it earlier, but define it again!)**

 - Drama**

 - Oddity**

 - Conflict**

 - Emotions/instincts**

 - Progress**

