



## Introduction to Publications: Mrs. Tracy



"Were it left to me to decide whether we should have a government without newspapers or a newspaper without government, I should not hesitate to prefer the latter." -Thomas Jefferson

### **Course Description:**

Instruction in journalism involves a detailed look at the world of media and press. While exploring the realm of politics, the law, and history in the making, this course is designed to sharpen writing and technology skills, to broaden vocabulary, and to develop the skills necessary to become a knowledgeable journalist. Journalism has a challenging curriculum that explores all aspects of the media including journalistic law, ethics, history of the media, English grammar, what is newsworthy, writing story leads, writing news, feature, sports, opinion, and entertainment reviews, and editing.

### **Course Outline:**

- Unit A - Advertising**
- Unit One- History, Law, and Ethics (Ch.22-23)**
- Unit Two - Understanding News (Ch.1)**
- Unit Three - Gathering News, In-Depth Reporting, Handling Quotes, and Writing News Leads (Ch.2-3)**
- Unit Four - Soft News and Writing the Feature Story (Ch.6)**
- Unit Five - Sports and Writing the Sports Story (Ch.7)**
- Unit Six - Writing Entertainment/Reviews (Ch.10)**
- Unit Seven - Editorials and Writing the Opinion Article (Ch.8)**
- Unit Eight - Layout & Design, Advertising, and Business (Ch.16/21)**

**Grading:** *Cumulative Point System*

### **Assignments:**

- include, but are not limited to, weekly warm-ups, class work, homework, quizzes, tests, writing assignments, and projects;
- should be submitted on time. Late assignments will result in loss of credit for the assignment;
- can and will often be submitted via GoogleDocs (by Gmail account to [mrstracysdhs@gmail.com](mailto:mrstracysdhs@gmail.com)) or Engrade.

### **Required Materials:**

1. Binder with 5 sections: Warm-ups, Vocabulary, Grammar, Content/Notes, and Writing
2. One folder (standard two pocket, solid color)
3. One pack of protective sleeves
4. Active Gmail account.