Helpful Tips/Tricks

Tip	Example
1) Always use left aligned hanging justified	
for article text.	
	The icon for this formatting looks like this in
	InDesign. The text will most likely have some hyphenated
	words.
2) Song titles are in "quotations." Album	Song: "Yellow Submarine"
titles, TV shows, movies, long plays, and	Album: Abbey Road
publications are italicized.	Play: Romeo and Juliet
	TV show: The Walking Dead
	Movie: Home Alone
	Publication: The Hawk
3) When using a quotation, the	"Living in a family of 15 can be difficult sometimes,"
punctuation is always within the quote.	explained senior John Doe.
,	'
4) Student/teacher names are always	Freshman Emily Wallace
preceded by a title (i.e. freshman,	Journalism teacher Brittany Tracy
Psychology teacher)	These titles are not capitalized in the middle of a sentence.
5) The only title that receives capitalization	Head Coach Jamie Greenwood
is Head/Assistant Coach or Junior/Senior	Senior Captain Olivia Kurtz
Captain.	
6) Never use 'th' (or 'st', etc.) when writing a	Correct: Graduation is on June 1.
date.	Incorrect : Graduation is on June r st .
	-
7) If you would like to use clip art/other	Google search "(insert item here) no (or white) background."
embellishments, make sure it has no	If it has a grey tiled background (alpha channel), it should be
background. See tip #8 for clipping path.	easy to use the clipping path. Objects with solid white/black
	backgrounds are pretty easy to use the clipping path
	(usually).
8) Use the clipping path for creative	Object > Clipping Path > Options > Detect Edges (or Alpha
embellishments.	Channel) You may need to adjust the threshold or tolerance to make
	You may need to adjust the threshold or tolerance to make your clipping as clean as possible.
9) Use special effects to enliven your	Object > Effects
text/images!	Use a feathering tool to soften the edges of an image. The
tone, mageo.	transparency effect will make the image transparent.
	Drop/Inner Shadow is cool too.

10) There is actually a difference between Times and Times New Roman	This is Times. (on the Word document it was different) This is Times New Roman. I know it sounds silly, but the two fonts definitely look different on InDesign.
II) Use fun fonts sparingly. They should only be used for emphasis in the Feature, Entertainment, Centerspread, Arts/Style, and Opinion sections. Try to stick to a theme.	Typewriters: Are they back in style? Are parents involved in high school? The History of Leif Erikson Day Senior boys conquer dodgeball game All of these fonts are awesome, but I would avoid using them all in the same spread.
12) Photo credits always go underneath the image in the right corner , with the last character in the credit aligned to the edge of the image.	Photo by Hailee Phillips Photo courtesy of pinterest.com (These are 7 pt TNR with a regular font face)
14) A "team" is an "it," not a "they." You have to love a good collective noun.	The Decatur volleyball team won its game against Bennett on November 5 with a score of 3-1.
15) When writing an article, try to keep your paragraphs short . In a column layout, articles tend to look "chunky" if they are written with long paragraphs.	Ready, set, go! The tennis team is set up for success with nine senior players. "Since we've been practicing for the past four years together, I think that we are all ready to win the Bayside match this year," stated senior Tyler Smith.
16) Paragraphs always begin with an indent of three keyboard spaces.	Ready, set, go! The tennis team is set up for success with nine senior players.
17) If you have a consecutive two-page layout, design as a spread .	Try to place ads on outer edges of the spread to keep the "flow." Make sure that horizontal/vertical lines are placed strategically if two articles are placed directly next to each other. Use grey boxes to mix things up.
18) Try recording your interviews using a cell phone so you can transcribe them later.	Using this method, you will not run the risk of misquoting an interviewee. Apps such as Dragon Dictation will even transcribe the interview for you (if you record within the app)
19) Captions are always in Times New Roman, 9 pt, italic, with left hanging justified.	Although this is not actually 9 pt font, this is how a caption should look.